



**Southwest Center
for HIV/AIDS**

Prevention • Wellness • Research

1144 East McDowell Road , Ste 200
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August 25, 2011

To Whom It May Concern:

Please accept this letter of reference for Mr. Brian Cramer.

Recently, we hosted the 2011 Go Daddy Night for Life Gala benefiting Southwest Center for HIV/AIDS. We hired Mr. Cramer to photograph the event. Mr. Cramer was professional, quick on his feet and talented throughout the event as he photographed guests, honorees and the stage events. The photographs, both candid and posed, turned out beautifully. He was able to capture the elegant ambiance of the night through each carefully crafted photograph.

Additionally, he remained professional and good-nature throughout the night which shown through his work. Mr. Cramer possessed the ability to intuitively place himself correctly so to capture every moment throughout the evening without interrupting the sometimes reverent moments; this sense of skill and initiative made him an invaluable photographer for our event.

In summary, I would recommend Mr. Brian Cramer for any photography projects. His skill and talent is unlike any other we have worked with before.

Sincerely,

A handwritten signature in black ink, appearing to read "Emily Mead".

Emily Mead
Manager of Fundraising Events
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